

VersaSuite Optical

Optical Sales & Inventory Management

VersaSuite Optical has powerful sales and inventory management features which enable the efficient management of retail optical businesses



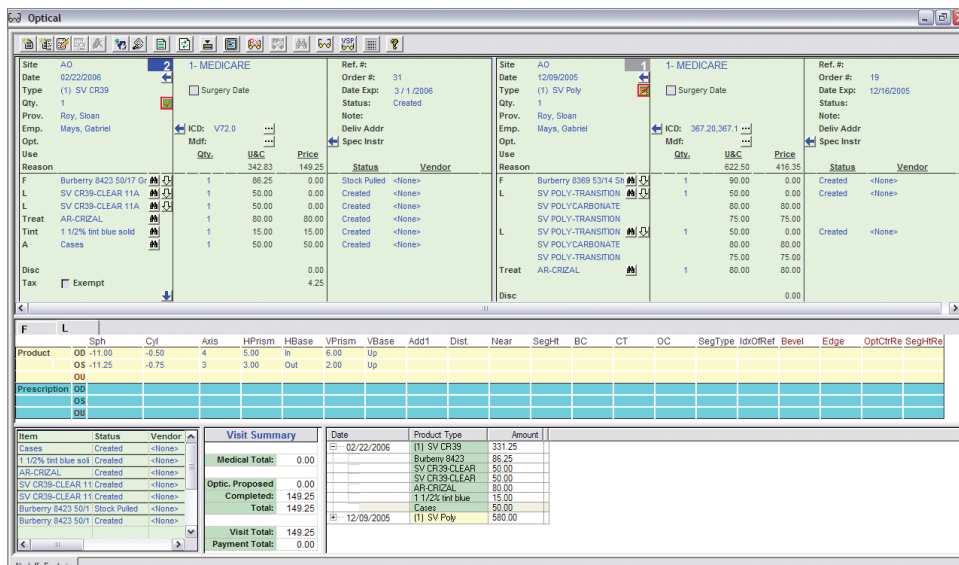
VersaSuite Optical has been designed in collaboration with optical chain operators and provides solutions specific to the needs of optical retail professionals. It features a fully integrated optical sales and inventory component allowing offices with a dispensary to have up to date control of inventory using bar-code technology.

Assignment of multiple material codes, applying correct vision plan fees and production of accurate lab orders are all readily accomplished with VersaSuite Optical. Also featured are side-by-side comparison of products and the storage of proposed purchases for future reference. Multiple accessories, tints, and treatments can be applied.

Used as an enterprise level solution, VersaSuite Optical allows access from a central administrative office for management of satellite sites and processing of their orders. Reports allow tracking of sales by employee and site to reward promotion of desired product lines. VersaSuite Optical offers a complete solution for the efficient management of an optical retail organization.

Features at a Glance

- Efficient Creation of Sales
- Managerial Overrides
- Supports Use of Scanner Technology
- Multi-Site Capability
- Complete Inventory Management
- Reminder and Alert Facility
- Comprehensive Reporting
- Eyefinity's VSP Integration
- Participation in Industry Councils and Education
- Side-By-Side Order Comparisons
- Stores Proposed Purchases
- Rapid Check of Inventory Item Levels at Other Sites
- Comprehensive Sales and Order Tracking
- Track Sales by Patient, Provider and Employee
- Import of Inventory Items
- Creates Purchase Orders Based on Current Inventory Level



Site	Date	Type	Qty	Prov.	Emp.	Opt.	Use	Reason	ICD	Mdt	UAC	Price	Status	Vendor
AO	02/22/2008	(1) SV CR39	1	Roy, Sloan	Mays, Gabriel				V72.0		342.83	149.25	Created	<None>
AO	12/09/2005	(1) SV Poly	1	Roy, Sloan	Mays, Gabriel				367.20,367.1		622.50	416.35	Created	<None>

Item	Status	Vendor	Visit Summary	Date	Product Type	Amount
Cases	Created	<None>		02/22/2008	(1) SV CR39	331.25
1 1/2% tint blue sol	Created	<None>			Burberry 8423	86.25
AR-CRIZAL	Created	<None>			SV CR39-CLEAR	50.00
SV CR39-CLEAR 11A	Created	<None>			SV CR39-CLEAR	50.00
SV CR39-CLEAR 11	Created	<None>			AR-CRIZAL	80.00
SV CR39-CLEAR 11	Created	<None>			1 1/2% tint blue	15.00
Burberry 8423 5017	Stock Pulled	<None>			Cases	50.00
Burberry 8423 5017	Created	<None>		12/09/2005	(1) SV Poly	500.00
Medical Total:			0.00			
Optic. Proposed:			0.00			
Completed:			149.25			
Total:			149.25			
Visit Total:			149.25			
Payment Total:			0.00			

"The configurability of VersaSuite and its many features placed it heads above any other vendor at the time of our research. The staff's outstanding support and helpful attitude continue to be an added bonus."

Sue Anderson, Administrator

Efficient Creation of Sales

The order entry of VersaSuite Optical is designed as a one stop window for all actions related to a patient's purchase. Multiple accessories, tints, and treatments can be added to products, the insurance plans and authorization can be applied and discounts generated to produce accurate sales and lab orders. Products can be compared side by side and proposed purchases stored for future use.

Managerial Overrides

Several functions can be set up to require managerial overrides. Actions such as discounts and refunds can be set to require review and approval by a manager.

Supports Use of Scanner Technology

Items are recognized using bar code scanning technology. Inventory adjustments can be made and rapid item entry is supported for scanned items. Bar code labels can be printed for stocked products.

Multi-Site Capability

All functions of VersaSuite Optical can be accessed and utilized at each site and centrally. Effectiveness and performance can be assessed at local level while inventory management can be consolidated at the headquarters.

Complete Inventory Management:

Inventories can be imported or custom made for products. Prices can be fixed or calculated from costs. Inventory is automatically adjusted upon sale completion. Item reconciliation, purchase order creation, inventory receiving and transfer between locations are all easily achieved.

Reminder and Alert Facility

Warnings are activated when stock levels exceed desired levels. This creates awareness when an employee attempts to enter quantities in excess of those needed. Parameters for minimum desired item quantities prevent popular products from being out of stock. This enables efficient inventory and cash flow management.

Comprehensive Reporting

Report production is fast and flexible. Information can be filtered and reports can be run on an ad-hoc basis or set to run automatically at desired times. Orders can be tracked by patient, provider and employee. Sales volumes and revenues are automatically calculated. This provides data needed to manage your organization efficiently and productively.

Eyefinity's VSP Integration

VersaSuite is currently integrated with a number of industry leaders such as Eyefinity's VSP. In addition, a number of other integrations have already been agreed upon and are currently being developed including VisionWeb's internet service.

Participation in Industry Councils and Education

We continually strive to be active both domestically and internationally with industry trade associations as well as continually supporting medical education meetings and symposiums through our financial support and exhibits. This is exemplified by our membership in the Vision Council of America (VCA) in the United States and OPTIK UK in Europe.

For additional information or to request a demonstration, contact us at:

VersaSuite

12741 Research Blvd. Ste 404
Austin, TX 78759

Tel 1-800-903-8774

Fax 1-512-249-8774

Email info@versasuite.com

Web www.versasuite.com

Site	Item Name	Pri. Vendor	Manufacturer	Date	Part No	Quantity	Total Cost(Last)	Total Cost(W5)	Total Price
Austin Vision Center	Disney Eyewear 202 44/17 Brown-Havana	Marchon@Disney@ Eyewear	Marchon@Disney@ Eyewear	02/12/03	716463903504	1	\$35.95	\$35.95	\$96.00
	Tres Jolie 408 w/Flexon 52/20 Granite-Goldstone	Marchon@Tres Jolie	Marchon@Tres Jolie	03/20/03	716463995881	1	\$94.95	\$94.95	\$262.00
	2206 46/20 Satin Goldstone	Marchon@TFlex	Marchon@TFlex	03/20/03	716463975921	1	\$89.95	\$89.95	\$248.00
	Tres Jolie 404 Flex 50/19 Sugar Plum-Goldstone	Marchon@Tres Jolie	Marchon@Tres Jolie	03/20/03	716463847167	1	\$94.95	\$94.95	\$262.00
	Dior Pop SIG (Regular Hinge) 65/15 Rhodium	Safilo USA/Christian Dior	Safilo USA/Christian Dior	03/20/03	583	1	\$125.00	\$125.00	\$344.00
	Mini Notard SIG (Regular Hinge) 99/1 Blue Mirror	Safilo USA/Christian Dior	Safilo USA/Christian Dior	03/20/03	762753342655	1	\$105.00	\$105.00	\$289.00
	Mini Notard SIG (Regular Hinge) 99/1 Pink Mirror	Safilo USA/Christian Dior	Safilo USA/Christian Dior	03/20/03	762753382879	1	\$105.00	\$105.00	\$289.00
	LI 1428 (Elasta 8 Spring Hinge) 47/20 Blue Plum	Safilo USA/Safilo Elasta	Safilo USA/Safilo Elasta	03/20/03	762753232458	1	\$51.95	\$51.95	\$143.00
	LI 1417 (Elasta 5 Spring Hinge) 50/21 Bronze(OWF1)	Safilo USA/Safilo Elasta	Safilo USA/Safilo Elasta	03/20/03	762753488442	1	\$51.95	\$51.95	\$152.00
	ET 30115 47/23 Black	Savvy Eyewear/Ellen Tracy	Savvy Eyewear/Ellen Tracy	03/20/03	715583502079	1	\$32.50	\$32.50	\$88.00
	ET 30095 46/22 Black Grape	Savvy Eyewear/Ellen Tracy	Savvy Eyewear/Ellen Tracy	03/20/03	715583501836	1	\$32.50	\$32.50	\$88.00
	RE 197 46/20 Matte Taupe	Perry Ellis	Perry Ellis	03/20/03	76249921393	1	\$89.95	\$89.95	\$193.00
	Nike 4013 51/18 Espresso	Marchon@Nike	Marchon@Nike	03/21/03	679518492335	1	\$89.95	\$89.95	\$248.00
	Chaps 103 44/21 Gunmetal Demi(01K2)	Ralph Lauren Eyewear	Ralph Lauren Eyewear	03/24/03	780073264683	1	\$50.95	\$48.95	\$141.00