

# AOA Royalty Program



American Optometric Association

## What is the AOA Royalty Program?

The VisionWeb AOA Royalty Program allows you to earn non-dues revenue for your AOA state affiliate, just for placing eyecare product orders on VisionWeb. Royalties that you and your fellow state affiliate members earn help to offset the cost of your membership and support programs that add value to your membership.

## How Does the Program Work?

As a VisionWeb member, you are automatically registered for the program; all you need to do to earn royalties is place at least 1,200 orders per year. Once you reach 1,200 orders, VisionWeb will pay a 2% royalty on the transaction fee paid by the suppliers that receive your orders. If you place at least 2,400 orders, we will pay a 2.5% royalty. Transaction fees are approximately \$1 per order and are paid by the suppliers and labs, not eyecare providers.

## An Easy Way to Earn Royalties

Take a look at this example of royalties your state affiliate could receive if the members in your affiliate participate:

Number of VisionWeb Members in Your Affiliate	Royalty if Each Ordered 1,200/Year on VisionWeb	Royalty if Each Ordered 2,400/Year on VisionWeb
250	\$6,000	\$15,000
500	\$12,000	\$30,000
1,000	\$24,000	\$60,000

## Getting Started

Ordering through VisionWeb is free, and you continue to enjoy your buying group discounts and special pricing relationships with suppliers.

Take advantage of this program, and free online ordering from VisionWeb. Register your practice online at [www.visionweb.com](http://www.visionweb.com) or by calling VisionWeb Customer Service at **(800) 874-6601**.



.....  
[www.visionweb.com](http://www.visionweb.com)  
Customer Service (800) 874-6601